The best sales presentation software for business

Everything you need to know about Presentia when researching presentation products

Overview of the product

Are you looking to improve your company's sales presentations and get away from 'boring PowerPoint'?

Presentations are a key element when pitching for new business. Our Presentia software is a compelling alternative to PowerPoint which is being used globally by corporate organisations like yours.

Presentia enables companies to stand out from the crowd, control their brand identity, ensure consistency and manage sales presentations across multiple regions and divisions. It works on PC's, Mac's, iPads and Android Tablets and allows you to track the presentations each sales person is creating and presenting.

Ensuring Consistency

With Presentia you're in charge!

You decide how much flexibility each user/team has to change content and create new slides. You can lock presentations, slides or just an individual line of text/logo/image.

Ensure that sales users always use the corporate fonts, colours, approved images, templates etc. No more 'off brand' presentations taking place across the sales team!

Distributing presentations, slides or assets is simple too - just send out an update and your team will all be up-to-date.

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Keeping everyone up to date

As a Marketing administrator, you can push updates to an individual or a whole team. Each user can belong to one or multiple teams, and team members can share presentations within the app.

Teams are structured to mirror your organisation - for example by product line, country, territory etc. This ensures that content is always up-to-date eliminating the embarrassment of out-of-date information/messages/brand style. For industries where compliance & regulation are important, this is essential.

Adding the Wow Factor

Presentations should be interactive. Let your audience influence the direction it takes rather than boring them with a predetermined sequence of slides. Presentia is packed with tools to make this easy.

Presentia's 3D wall enables you to visually review all your library content live in a meeting, by browsing or keyword searching all presentations... dive deeper into more detail to answer a specific question.

Presentia makes it easy to create presentations that look like they have been developed by a designer.

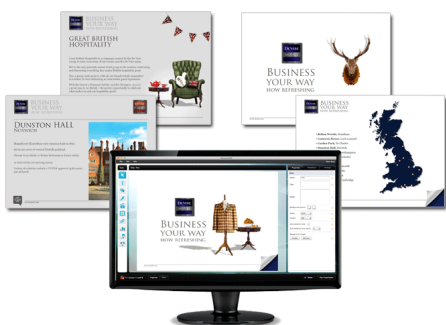Easily include videos

Build image galleries

Create interactive menu slides

Add animations and 3D transitions

Customise the app's background to reflect your prospect's interest

And so much more...

Speeding up the creation process

Who has time to rebuild presentations again and again in different formats?

Prepare customised presentations faster - Presentia holds all your presentations and assets in one central library so you always have all the relevant content at your fingertips.

Marketing administrators ensure that users only have access to approved and relevant content.

Create, edit and present on: 🍎 ⊞

Present on tablets too: ⬜ Available on the **App Store** ▶ Google play

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Monitoring sales team's presentations

With Presentia, you can monitor presentation activity using our cloud based reporting tool. This secure area gives you visibility of the team activities, latest presentations, most popular slides, all updates and more.

Compile your own reports or create a custom feed for your data warehouse.
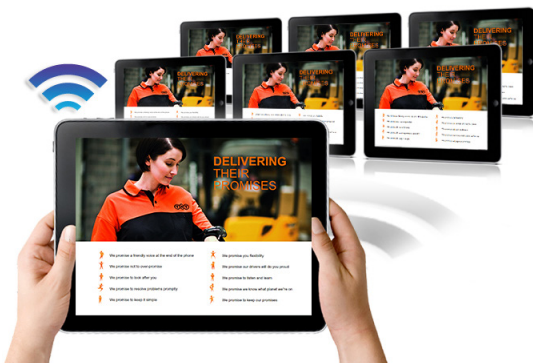
Can we use Presentia on iPads?

You can play your presentations from any laptop, PC, Mac, iPad, or Android Tablet.

You can also publish presentations online making them public or password controlled with an expiry date.

However, Presentia doesn't require an internet connection to play, create or edit presentations. You won't ever be without that crucial presentation again when you are seeing your customers and prospects.

Lead from the front

Our slide share hosted mode allows you to hand out iPads/tablets, not print outs. Your prospects share your screen - you're in control and they're engaged.

Connect up over Wi-Fi/3G multiple iPads loaded with your presentations. When you change slides all the connected iPads change with you.

No need to plug-in to a projector or screen.

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How does it compare to PowerPoint?

Play ▶ Video

Chances are, there's lots of room for improvement – and making the switch to Presentia is a big step in the right direction.

Do you suffer from these common problems?
View the 'PowerPoint Presentation Headache' video.

We know that change isn't easy; the business case needs to be compelling. So to help with your research, we've put together this feature comparison checklist below.
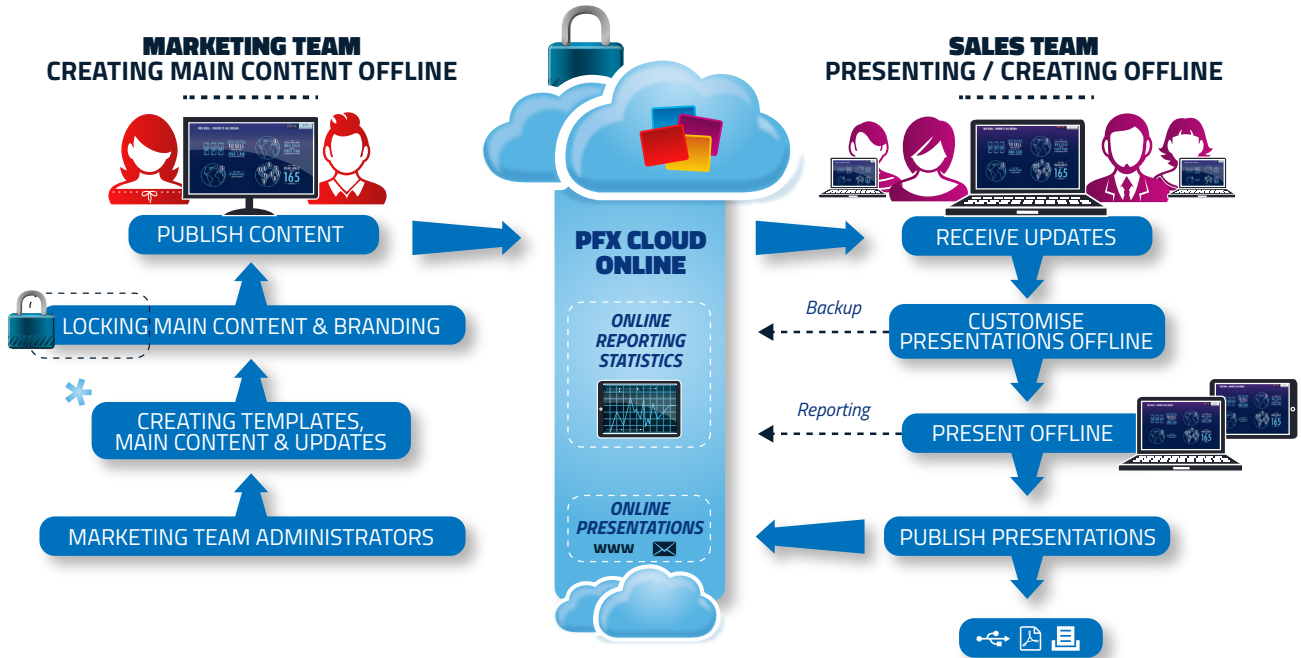
Presentia vs PowerPoint comparison:

Feature	Presentia		PowerPoint	
Slide editor and presentation player	✔	PFX Software and player for PC and Mac - no internet required.	✔	PPT Software for PC, with a PC or Mac player - no internet required.
Team collaboration	✔	In app slide sharing for easy and safe collaboration.	✔	Simultaneous working, instant chat.... depending on your version of PowerPoint.
Rich media integration	✔	Embed video and Flash.	✔	Embed video - but have to relink when you distribute. Import Flash as a linked file. - must have Flash Player to view.
Branded template set up	✔	Bespoke template library with admin defined editability.	✔	Locked slide master - but any user can unlock and go off-brand!
Hyperlinking	✔	Create hyperlinks from any object or invisible location. Include rollover text tooltips.	✔	Create hyperlinks from text, image or object.
Standalone player	✔	Presentations can be exported to play on any PC or Mac, without any other software.	✖	Presentations can only be played with a PPT viewer.
Tablet and mobile player	✔	Cross platform tablet apps for iPad, and Android.	✖	No tablet or mobile players (only 3rd party).
Export presentations to web	✔	Upload web presentations with optional password protection and expiry dates.	✖	No export to web.
Searchable access to presentation library	✔	Search your whole presentation library with the 3D search wall live in a presentation. All presentations are in your local Library.	✖	No presentation library.
Share your screen with other tablets	✔	Screen sharing mode as standard in the tablet player app.	✖	No tablet screen sharing.
User profiles for team management and brand control	✔	Team managment functionality for slide editing permissions and updates.	✖	No user profiles.
Cloud server for back ups	✔	All content stored securely on our cloud server. Access your presentations securely from any web browser.	✖	No cloud backup.
Activity monitoring	✔	Secure web app for monitoring team usage and their presentation content.	✖	No monitoring.
Easy office file integration	✔	Add office documents to your presentations for a seamless presentation experience.	✖	No office file integration.
Pop up image gallery tool	✔	Easy pop up image tool as standard.	✖	No gallery tool.

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How would Presentia work in our company?

MARKETING TEAM
CREATING MAIN CONTENT OFFLINE

PUBLISH CONTENT

LOCKING MAIN CONTENT & BRANDING

CREATING TEMPLATES, MAIN CONTENT & UPDATES

MARKETING TEAM ADMINISTRATORS

PFX CLOUD ONLINE

ONLINE REPORTING STATISTICS

ONLINE PRESENTATIONS
WWW ✉

SALES TEAM
PRESENTING / CREATING OFFLINE

RECEIVE UPDATES

Backup

CUSTOMISE PRESENTATIONS OFFLINE

Reporting

PRESENT OFFLINE

PUBLISH PRESENTATIONS

*DESIGN SUPPORT SERVICE AVAILABLE

How much does it cost?

Enterprise package

Minimum 10 Users: £6,000 per year

Cost per additional user is £600 per year
Tiered discounts available according to number of users
Full feature application
Access to cloud based reporting tools
Tablet, desktop and laptop license included for each user
Flexible 1 gb storage per user
Custom on site / online training package
Custom template design service
Account manager support
9 – 5 (GMT) weekday telephone and email support
Automatic access to all product updates

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What do your other clients think of Presentia?

"We have used Presentia at meetings ranging from "Prospect" presentations to "Product" presentations.

In all cases, whether it was a customer we had never spoken to before, or one where we had an excellent relationship, we always get a similar reaction.

"That's different!"

Presentia allows LeasePlan to put across messages in a new format, that gets away from the usual 'Death by Powerpoint'.

It immediately grabs the audience's attention and puts us one step ahead of the competition.

We recently had to do a pitch for a piece of business where we were the 6th company to present over two days. The customer's first comment when they saw our presentation was "Thank God it's not Powerpoint!"

Sales Director
LeasePlan

LeasePlan

"We've been working with Plus Two for a number of years now.

They've helped us to develop a range of presentation materials using Presentia that provide in-depth Sanyo knowledge and therefore helps to sell our products.

Our presentations now offer a level of sophistication that we hadn't been able to achieve when using traditional desktop tools such as Powerpoint"

Marketing Communications Manager,
Sanyo

SANYO

RS Components and parent business Electrocomponents plc have been working with Plus Two for over four years using their highly successful Presentia software.

Presentia allows us to portray our brand, business information and products consistently across all markets regardless of which employee's are presenting.

I have personally been using Presentia for over two years when meeting new vendors and communicating strategy announcements and I am still amazed today with how easy the software is to use and the professional results that can be achieved.

The thing I also love about Presentia is how practical it is. It has a simple but effective user interface which makes creating presentations easy.

IT Buyer
RS Components

RS Component

"Presentia is fantastic and totally met our requirements. I am confident that none of our competition have anything as sophisticated as this.

Besides it's visual appeal, Presentia is extremely flexible and very easy to use, allowing us to tailor or change a presentation within seconds. It has most definitely been a significant factor in our gaining new business since we started using it."

Business Development Manager,
Clynol Schwarzkopf

Schwarzkopf

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Case Study

Independent Research conducted by a global logistics company

A leading Global Logistics company has rolled out Presentia to all Global Account Managers (1500+ users).

They recently canvassed feedback from all users of Presentia across the globe and the following feedback was received from their Divisional Marketing Manager:-

What were the challenges you were facing with your presentations prior to adopting Presentia?

- Different styles and formats across Regions and Countries
- Different subjects, structures and content
- Inaccurate data presented in traditional bullet point
- No consistent sales approach to presentations
- Difficult to control of materials and distributing new materials takes time and is unreliable
- Limited ability & time consuming to match the presentation to the customer's specific needs
- No difference between us and our competitors or other suppliers

What has the feedback been from your clients / prospects since you started using Presentia?

"Fantastic feedback. Customers love it!

Recent research shows that 75% of the (potential) customers find Presentia more engaging compared to other presentations they have seen and it also influenced their perception of the company. And 74% say it has positively influenced their opinion."

What has the feedback been from your business users since you started using Presentia?

"85% of our sales force say Presentia allows them to deliver a positive customer experience. 80% say Presentia differentiates us from the competition and most importantly 79% of the respondents believe Presentia will positively influence their results."

Have you had any major new business wins using Presentia? Has the tool helped to land more business wins in general?

"Yes, we have had many major wins since we started using Presentia in 2009."

How do you find the process of working on content with Plus Two? Are you happy with the results their team deliver?

"We are really happy with the results. The creative work that Plus Two puts into the content is very valuable to the entire experience."

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Next Steps

If you are interested in finding out more about Presentia give us a call on 0203 239 2422.

We can arrange an in person or online demo, and put together a package tailored to your exact needs.

Design Gurus

We also offer a design service for those with limited time resource. We'll review your presentations (creatively and strategically) and put together your complete slide library.